

# Kathryn Sloboda

GRAPHIC DESIGNER

410-472-4798

www.kathrynsloboda.com

3027 Black Rock Road, Reisterstown, MD 21136

## Professional Experience

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### **Freelance Designer** ❖ May 2007 – present

*Baltimore, Maryland metro area*

As a freelance designer I work continuously to enhance my creativity, typography, imagery and the overall quality of my work. I am capable of working independently, but I am also an effective team player who possesses excellent organizational, communication and interpersonal skills.

### **Senior Graphic Designer and Web Designer** ❖ May 1997 – May 2007

*Evans Design, LLC ❖ Bethesda, Maryland*

Responsibilities included design and production of multiple publications, newsletters, advertisements, logos, collateral and Web sites among other things. Worked independently and collaboratively on a wide variety of projects. Quality one-on-one client interaction and a comprehensive understanding of print processes played a vital role in my success.

### **Operations and Account Assistant** ❖ Summer 1996

*LGB Advertising ❖ Saratoga Springs, New York*

Designed and executed projects including Web site design as well as layout of advertisements, posters, letterheads and business cards. Responsibilities also included interaction with clientele, book keeping, and secretarial duties.

### **Graphic Design Intern** ❖ Spring 1996

*Palmieri Imaging ❖ Clifton Park, New York*

Designed and created logos, business cards, letterheads, brochures, advertisements, and posters.

### **Freelance Designer** ❖ Winter 1995

*John Johnson Design ❖ Collinsville, Connecticut*

Work included scanning and design manipulation using Photoshop and Freehand.

## Relevant Skills

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- ❖ Master of QuarkXPress for layout of publications, advertisements, collateral and anything printable.
- ❖ Master of Adobe Photoshop for photo manipulation, touch-up, and color correction as well as advanced layering, filtering, masking and compositing techniques.
- ❖ Master of Adobe GoLive for creation of HTML Web sites.
- ❖ Proficient in Adobe Illustrator for creation of vector artwork, type and logos.
- ❖ Extremely organized and excellent at juggling multiple projects.
- ❖ Effective communicator with extensive experience working directly with clients to meet and exceed expectations.

## Education

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Skidmore College, May 1996

Bachelor of Science :: Major in Studio Art / Graphic Design

Cum Laude, Periclean Honor Society